

Strategic Data Intelligence
Connecting needs to solutions



Epygi Provides Strategic Data Intelligence with the Latest IP Phone System

Located in Northbrook, Illinois, Strategic Data Intelligence (SDIntelligence) offers over 30 years of experience to marketers in areas such as marketing data management, database development and comprehensive data driven support. They strive to provide innovative solutions for their clients to keep them ahead of the curve in their respective market areas. SDIntelligence's experienced staff builds an individualized partnership with each client and offers them a variety of suites for marketers, including data assets, web and social media programs and strategic analytic consulting. SDIntelligence builds company relationships based on their core value of exceptional customer service and assists their

clients in doing the same.

The Need for an Updated Phone System

When SDIntelligence was looking for a system upgrade, their main priority was to gain the latest IP phone system. They were interested in specific features, like Call Park, Voicemail-to-Email and Call forwarding. Installing Epygi's Quadro6L offered each of these features, along with a variety of others.

Some of the more advanced features include Auto Attendant, which responds to unanswered calls with a personalized



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voice recording anytime of the day. Remote extensions allow employees to work from anywhere and still maintain calls as if they are in the office. Call Paging essentially eliminates the need for an overhead paging system by creating an all-in-one solution which replaces unnecessary pieces of equipment in the office. Watched extension fosters better communication in the workplace by showing when someone is already on a phone line or out of the office so as to better improve calling times between employees. HotCall allows the phone user to log in and out during the day so that the phone can accept multiple extensions or become another user’s phone.

With the help of Epygi’s Value-Added Integrator, Teleprime, SDIntelligence was able to pair their Epygi phone system with snom 370 and snom 300 handsets and use SoTel as their SIP provider. “The ability to mix and match these different pairings is unique to the Epygi solution and allows the overall system price to be incredibly economic and customizable so that the system is tailored to a company’s exact needs,” said Anup Manchanda, Vice President of Teleprime.

A Company Based on Service

Along with an economic price and speedy installation time, the addition of Epygi products into the SDIntelligence workplace increased customer accuracy and reliability, while drastically reducing call costs. Installing the latest IP phone system created a more efficient workplace so that SDIntelligence could continue providing their customers with exceptional service.

About Teleprime

In business since 1992, Teleprime delivers best of class turn-key communication solutions for their clients. Our solutions enable clients to respond at the speed of business, build stronger relationships and reduce the costs associated with connecting to their customers. With over 20 years of worldwide experience with signaling, interface, VoIP and IP PBX technologies, Teleprime has implemented solutions in over 80 countries worldwide. Teleprime is also a working VoIP and IP PBX research partner with the Illinois Institute of Technology (IIT) in Chicago.

The Quadro series products give their customers the best of both worlds, the reliability of the traditional legacy network and cost efficiency of the IP network.

About Epygi Technologies

Epygi Technologies, Ltd., a worldwide provider of award-winning IP PBXs and gateways supporting small businesses to enterprise’s telephony needs, is a private U.S. company founded in 2000 and headquartered in Plano, Texas. Reliable, secure, easy to install and use, Epygi’s products offer users outstanding benefits and an unparalleled range of features at very economic prices. Customers are able to improve their productivity, lower operating expenses, enhance their image, while affording the latest in telecommunications equipment. Visit us on our website, follow us on Twitter, like our page on Facebook and join our LinkedIn group.

