epygi®

TECHNOPOLIS

◎ TECHNOPOLIS is a chain of hypermarkets offering home, office and car accessories and products in Bulgaria.

◎ Operating with a Siemens PBX at headquarters and NEC PBXs in all 32 of TECHNOPOLIS's retail stores, the chain was in need of a unified solution that would cut costs.

◎ Epygi replaced the Siemens PBX with an Epygi QX1000 and added 32 Quadro ISDN Gateways in front of each NEC PBX. This combination made all internal calls free.

◎ TECHNOPOLIS reduced their telecom bill by 30-40% with the Epygi system.

Epygi Furnishes TECHNOPOLIS with a Unified Solution

TECHNOPOLIS is a chain of specialized hypermarkets for home, office and car accessories and products. With 32 stores in 24 major cities in Bulgaria, the hypermarket offers over 250,000 products to consumers. TECHNOPOLIS offers patrons a truly unique experience by allowing them to hold and interact with products before purchasing. The interactive displays include activities suitable for all ages ranging from giant Legos to a high wire bike where customers can ride (harnessed) over the entire store.

Previously operating under an enterprise Siemens PBX at headquarters, all communication to the 32 stores passed through individual NEC PBXs. TECHNOPOLIS sought to migrate their company system to SIP to minimize expenses as all their internal calls from store to store were adding up. In the search for a solution that would unify their telephony needs, TECHNOPOLIS focused on finding a system that was both easy to integrate and minimized costs.

The first step to unify all the TECHNOPOLIS locations was to replace the Siemens PBX with the Epygi QX1000. Since Epygi products are built to mix and match, integrating the QX1000 seamlessly with the 32 NEC PBXs was as simple as adding a Quadro ISDN Gateway in front of each NEC PBX. This allowed for the QX1000 to communicate directly with the Quadro ISDN Gateways at each store for free. By doing so, TECHNOPOLIS was able to reduce their telecom bill by 30-40%.

"It was important, as an expanding business, to shift over to SIP in order to minimize costly internal calls. The Epygi installation allowed us to lower our bill while maintaining reliability," said Zhasmin Zhelev, IT manager of TECHNOPOLIS.

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